

## Special Effect Coatings & Overprints



*This is a list and brief description of our special effect coatings and overprints. You can contact us for more information regarding our wide array of special effect products.*

### Press-Applied Overprints

#### **KS-143 Kentucky Shine Heatset Soft-Feel Overprint**

This next-generation product is formulated as an aqueous Soft-Feel overprint varnish for application to paper through the inking unit of a web heatset litho press. KS-143 exhibits an excellent matte finish with that famous velvet-like feel.

#### **KS-146 Kentucky Shine High Body Sheetfed Soft-Feel Overprint**

This is the sheetfed litho version of Soft-Feel. It is formulated as an aqueous Soft-Feel overprint varnish for application to paper through the inking unit of a sheetfed litho press. KS-146 exhibits an excellent matte finish with that famous velvet-like feel.

### UV Coatings and Overprints

#### **KS-549 Kustom Kure Pearlescent Litho UV OPV**

This exciting product is formulated as a special effect press-applied UV overprint varnish. It exhibits excellent litho properties and can be applied in-line over UV or UV Hybrid inks on paper paperboard substrates. KS-549 can also be applied off-line over dried oil-based sheetfed inks. This OPV is not suitable for imprinting, laminating, UV Coating, foil stamping, glue receptivity, etc.

#### **KS-572 Kustom Kure Silver Pearl Gloss UV Coating**

Formulated with Silver Pearl, this product brings a stunning pearl effect on paper and paperboard substrates. Apply in-line over UV or UV Hybrid inks or off-line over dried oil-based sheetfed inks. KS-572 is not suitable for imprinting, laminating, UV Coating, foil stamping, glue receptivity, etc.

#### **KS-600 Kustom Kure Satin Sandy UV Coating**

This is a unique product that exhibits a special effect combination of a matte finish and a sandpaper feel. If the job and press are configured correctly, multiple application methods can accentuate the effect. Call us on this one to learn how this can be considered for your paper or paperboard application.

**KS-605 Kustom Kure Textured UV Gloss Coating**

Formulated as a high viscosity UV coating, this product exhibits a rough, texture-like feel on paper and paperboard substrates. KS-605 is optimized by an in-line application with a higher volume anilox over UV sheetfed inks. This coating is not suitable for imprinting, laminating, foil stamping, glue receptivity, etc. Press considerations are important, so contact us to discuss your application.

**KS-686 Kustom Kure Pearlescent Gloss UV Coating**

This product can be applied in-line over UV or UV Hybrid inks on paper and paperboard substrates. In addition, KS-686 can be applied off-line over dried oil-based sheetfed inks. This product is not suitable for imprinting, laminating, foil stamping, glue receptivity, etc.

**Water Coatings****KS-9076 Kustom Kote Aqueous Pearl Coating**

This product exhibits a nice and smooth pearl luster effect when applied to paper and paperboard substrates. It can be applied in-line over a variety of oil-based inks and will also work for flexo applications. KS-9076 can be evaluated for a variety of finishing applications such as foil stamping, UV coating, imprinting, etc.

**KS-9807 Kustom Kote Soft-Feel Matte Coating**

This product is formulated as a tactile aqueous coating that is very pleasing to the sense of touch and exhibits an ultra-matte appearance. The combination of these two effects is visually stunning and will bring a new dimension to litho and flexo printing on paper and paperboard substrates. Typical applications include specialty folding cartons and labels on paper and paperboard substrates. It is very likely that jobs overprinted with KS-9807 Soft-Feel can be spot UV-coated, hot foil stamped, imprinted, and evaluated for other finishing processes.

**KS-9810 Kustom Kote Textured Aqueous Coating**

This is a special effect tactile coating for application to paper and paperboard substrates. In-line litho coaters and flexo presses that are properly configured can deliver a stunning textured effect with excellent gloss. KS-9810 may be suitable for imprinting, lamination, foil stamping, UV Coating, glue receptivity, etc.

**Oil-Based Overprints****KB-3014 Sheetfed Pearlescent Overprint**

This overprint exhibits positive drying and excellent non-yellowing properties.

## **Strike-Thru**

### **UV Strike-Thru Products**

#### **KS-453 Strike-Thru UV Gloss Coating (Smooth with KB-3116)**

Use: Paper and paperboard stocks. In-line over UV or UV Hybrid inks with 1/D KB-3116 OPV for a smooth Strike-Thru effect with superior gloss contrast. This product is not suitable for imprinting, laminating, foil stamping, glue receptivity, etc.

#### **KS-688 Strike-Thru UV Gloss Coating (Reticulation with KB-3115)**

Use: Paper and paperboard stocks. In-line over UV or UV Hybrid inks over 1/D KB-3115 OPV for a reticulation Strike-Thru effect. This product is not suitable for imprinting, laminating, foil stamping, glue receptivity, etc.

### **Water Strike-Thru Products (Smooth with KB-3074 and Reticulation with KB-3181)**

#### **KS-9000 Kustom Group General Purpose Gloss Coating**

Use: Paper and paperboard substrates. A nice Smooth Strike-Thru effect can be achieved with KS-9000 and 1/D KB-3074 Matte Strike-Thru OPV wet-trapped in-line over conventional oil-based sheetfed inks on paper and paperboard substrates. The combination of KS-9000 and 1/D KB-3181 Matte Reticulation OPV will exhibit a very desirable Reticulation Strike-Thru effect. The Strike-Thru area for this smooth or reticulation effect is not suitable for any finishing processes.

**FOR YOUR PROTECTION:** The information and recommendations in this publication are, to the best of our knowledge, reliable. Suggestions made concerning uses or applications are only the opinion of KUSTOM GROUP, and users should make their own tests to determine the suitability of this product for their own particular purposes. However, because of numerous factors affecting results, KUSTOM GROUP makes no warranty of any kind, expressed or implied, including those of merchantability and fitness for particular purpose, other than that the material conforms to its applicable current Standard Specifications. Standard Specifications, although current at the time of publication, are subject to change without notice. Please refer to the Technical Data Sheet and MSDS for additional information for each product.

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