

Bio-Derived Renewable Content Labeling Program

The NAPIM BRC program is a method for consistently measuring, registering and communicating the bio-derived renewable content of a printing ink. The method allows ink manufacturers to designate a “BRC Index” for their inks. The index has ten numerical categories covering a range of concentrations.



| <u>BRC Index</u> | <u>Weight % of the Formula</u> |
|------------------|--------------------------------|
| 10 | 15.0 to 15.0% |
| 20 | 15.1 to 25.0% |
| 30 | 25.1 to 35.0% |
| 40 | 35.1 to 45.0% |
| 50 | 45.1 to 55.0% |
| 60 | 55.1 to 65.0% |
| 70 | 65.1 to 75.0% |
| 80 | 75.1 to 85% |
| 90 | 85.1 to 95.0% |
| 100 | 95.1 to 100% |



This number provides the printer with an understanding of the amount of bio-derived materials used in the formulation. This value is included in a NAPIM-certified label with a unique logo. Users of the program are required to register their inks or raw materials with NAPIM who maintains a publically available database on these inks on the NAPIM website for the purpose of verification.

Kustom Group’s registration code is KUST264. You can contact us to learn more about our wide array of GreenMaster oil-based and UV vehicles.

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